

Wasit University

جامعة واسط



First Cycle – Bachelor's Degree (B.Sc.) – Business Administration

بكالوريوس – إدارة اعمال



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1. Mission & Vision Statement

Vision Statement

The Department of Business Administration at Wasit University envisions empowering students to become innovative and ethical leaders in the global business landscape. Through a combination of rigorous coursework, practical experiences, and collaborative projects, students gain a comprehensive understanding of business principles, strategies, and tools. We emphasize critical thinking, problem-solving, and adaptability to prepare students for the dynamic challenges of modern organizations. Small class sizes and personalized mentorship foster a supportive and engaging learning environment, encouraging students to excel academically and professionally. Our goal is to cultivate well-rounded graduates who drive positive change, create value, and contribute to sustainable business practices in their communities and beyond.

Mission Statement

The Department of Business Administration at Wasit University is committed to providing students with a comprehensive foundation in business principles while offering specialized knowledge in key areas such as management, finance, marketing, and entrepreneurship. Our curriculum and advising are designed to equip graduates with the skills, knowledge, and ethical mindset needed to excel in diverse professional roles, whether they pursue careers in corporate leadership, small business management, or advanced academic studies. Additionally, the Department supports other programs across the university by offering essential business courses that enhance interdisciplinary learning and prepare students for the complexities of the modern economy. Through innovative teaching, practical experiences, and a focus on real-world applications, we aim to develop future leaders who drive sustainable growth and contribute meaningfully to their communities and industries.

2. Program Specification

| | | | |
|------------------------|-----------------------|------------------------------|-----------|
| Programme code: | BSc-Bus | ECTS | 240 |
| Duration: | 4 levels, 8 Semesters | Method of Attendance: | Full Time |

Business Administration is a dynamic and versatile field that prepares students to navigate the complexities of the modern business world. The program emphasizes a holistic understanding of business operations, connecting core principles such as management, finance, marketing, and entrepreneurship to real-world applications. For some students, the appeal lies in the breadth of the subject, while others see it as a pathway to specialization in areas like international business, digital marketing, or strategic leadership. All students have the opportunity to explore various business disciplines in their first year, with the option to transition into specialized tracks as they progress.

At Level 1, students are introduced to the fundamentals of business, providing a strong foundation for advanced study. Levels 2 and 3 delve into program-specific core topics, preparing students for research-led and specialized modules at Levels 4 and 5. This structure ensures that graduates are equipped with both theoretical knowledge and practical skills, aligned with the University's mission to foster innovation and excellence.

Students at Levels 2, 3, and 4 have the flexibility to choose more than half of their module credits, allowing them to tailor their education to their interests and career goals. With guidance from academic advisors, students can select modules that reflect the diverse aspects of business, from organizational behavior and financial analysis to global markets and digital transformation. This flexibility ensures that graduates possess the breadth and depth of knowledge expected of a business administration degree holder.

The program fosters a research-oriented mindset from the outset, integrating practical case studies, simulations, and projects into coursework. At Level 4, all students undertake an independent research project, which may involve a 6-credit library-based analysis or a 12-credit field or industry-based project. Additionally, optional internships and industry placements are available, providing hands-on experience and networking opportunities.

Academic tutorials at Levels 1 and 2, led by personal tutors, offer continuity and progressive guidance. These tutorials include workshops on essential skills such as data analysis, presentation techniques, and business writing, followed by assessed exercises to apply these skills in a business context. International exchange programs and industrial placements are also encouraged, with individual needs discussed and accommodated by the department to ensure a well-rounded and personalized educational experience.

3. Program Objectives

1. To deliver a comprehensive education in business administration that emphasizes critical thinking, strategic decision-making, and problem-solving across key business disciplines such as management, finance, marketing, and entrepreneurship.

2. To prepare students for diverse career paths, including roles in corporate leadership, small business management, advanced academic studies, or entrepreneurial ventures.
3. To provide hands-on training in essential business tools and technologies, including data analysis, financial modeling, digital marketing, and project management.
4. To develop strong written and oral communication skills, enabling students to effectively convey business ideas, strategies, and solutions in professional settings.
5. To enrich students' learning experiences through alternative education opportunities such as internships, industry projects, undergraduate research, and study-abroad programs, fostering global perspectives and practical expertise.

4. Student Learning Outcomes

Business Administration is the study of managing and optimizing organizational resources, processes, and strategies to achieve efficiency, innovation, and growth. Graduates gain knowledge in key areas such as management, finance, marketing, and entrepreneurship, and apply this knowledge to solve real-world business challenges. The Department offers a Bachelor of Science in Business Administration with concentrations in areas such as Marketing, Finance, Human Resource Management, and Entrepreneurship, as well as minors in related fields. Additionally, the Department provides foundational business courses to students from other disciplines and supports pre-professional programs. The curriculum and experiences are designed to prepare students for careers in corporate leadership, small business management, advanced academic studies, and entrepreneurial ventures.

****Outcome 1: Strategic Decision-Making****

Graduates will be able to analyze complex business scenarios, evaluate alternatives, and make informed strategic decisions to achieve organizational goals.

****Outcome 2: Communication and Collaboration****

Graduates will be able to effectively communicate business ideas, strategies, and solutions through written reports, presentations, and interpersonal interactions, while demonstrating teamwork and leadership skills.

****Outcome 3: Practical Application****

Graduates will be able to apply theoretical business concepts to real-world situations through case studies, simulations, internships, and industry projects.

****Outcome 4: Business Knowledge****

Graduates will be able to demonstrate a comprehensive understanding of core business principles, including management, finance, marketing, and operations, and their interrelationships within a global context.

****Outcome 5: Data Analysis and Technology****

Graduates will be able to utilize quantitative tools and technologies to analyze data, interpret trends, and support evidence-based decision-making in business settings.

****Outcome 6: Critical Thinking and Problem-Solving****

Graduates will be able to apply critical-thinking and problem-solving skills to identify challenges, develop innovative solutions, and implement effective strategies in dynamic business environments.

5. Academic Staff

| | Name and academic rank | Specialization | |
|----|---|-------------------------|---|
| | | General | Specific |
| 1 | .Dr. Karim Jaber Dahi)head of Department(| Business Administration | Organization and organizational behavior |
| 2 | Muammar Aqil Obaid | Business Administration | Marketing |
| 3 | Ahmed Abdul Amir Nasser | Business Administration | Human resources |
| 4 | Kamal Alwan Muhaisen | Public administration | General Administration |
| 5 | .Mohammed Shihab Ahmed | Business Administration | Financial management |
| 6 | Saad saqban Salman | Libraries | Libraries |
| 7 | Saad Moussa Mohamed | Business Administration | Quality management |
| 8 | Emad Yasser Hussein | Economy | Economy |
| 9 | .Mohamed Alwan Rahima | Accounting | Cost and management |
| 10 | Dr .Karrar Hamed Faraj | Economy | Agricultural economy |
| 11 | .Qasim khobal Abbas | Public administration | Public administration |
| 12 | Ali Abdel Moneim Mahdi)Department rapporteur(| Business Administration | Insurance |
| 13 | Mazen Abbas Kazem | Finance | Insurance Department |
| 14 | .Labib Hussain Ali | Business Administration | Management |
| 15 | Habib marouh Nasser | Business Administration | Management |
| 16 | Raed Fahem Yasser | Finance | Taxes |
| 17 | .Zahra Abdul Razzaq | Business Administration | Management |
| 18 | Mijbel Shaer Meteeb | Business Administration | Management |
| 19 | .Hala Sadek Abbas | Literature | Literature |
| 20 | .Khudair Barghash Ali | Business Administration | Management |
| 21 | .Ahmed Abdel Naim | Statistics | Statistics |
| 22 | Akram Adnan Tamkeen | Business Administration | Management |
| 23 | .Hatem Karim Mohamed | Business Administration | Management |

6. Credits, Grading and GPA

Credits

Wasit University is following the Bologna Process with the European Credit Transfer System (ECTS) credit system. The total degree program number of ECTS is 240, 30 ECTS per semester. 1 ECTS is equivalent to 25 hrs student workload, including structured and unstructured workload.

Grading

Before the evaluation, the results are divided into two subgroups: pass and fail. Therefore, the results are independent of the students who failed a course. The grading system is defined as follows:

| GRADING SCHEME مخطط الدرجات | | | | |
|--|------------------|---------------------|-----------|---------------------------------------|
| Group | Grade | التقدير | Marks (%) | Definition |
| Success Group (50 - 100) | A - Excellent | امتياز | 90 - 100 | Outstanding Performance |
| | B - Very Good | جيد جدا | 80 - 89 | Above average with some errors |
| | C - Good | جيد | 70 - 79 | Sound work with notable errors |
| | D - Satisfactory | متوسط | 60 - 69 | Fair but with major shortcomings |
| | E - Sufficient | مقبول | 50 - 59 | Work meets minimum criteria |
| Fail Group (0 – 49) | FX – Fail | راسب - قيد المعالجة | (45-49) | More work required but credit awarded |
| | F – Fail | راسب | (0-44) | Considerable amount of work required |
| Note: | | | | |
| Number Decimal places above or below 0.5 will be rounded to the higher or lower full mark (for example a mark of 54.5 will be rounded to 55, whereas a mark of 54.4 will be rounded to 54. The University has a policy NOT to condone "near-pass fails" so the only adjustment to marks awarded by the original marker(s) will be the automatic rounding outlined above. | | | | |

Calculation of the Cumulative Grade Point Average (CGPA)

- The CGPA is calculated by the summation of each module score multiplied by its ECTS, all are divided by the program total ECTS.

CGPA of a 4-year B.Sc. degree:

$$CGPA = [(1st^{th} module score \times ECTS) + (2nd^{th} module score \times ECTS) +] / 240$$

7. Curriculum/Modules

Module 1

| Code | Course/Module Title | ECTS | Semester |
|------|---------------------|------|----------|
|------|---------------------|------|----------|

| | | | |
|---|----------------------------------|----------------------|--------------------|
| BA1101 | Basic of business Administration | 8 | 1 |
| Class (hr/w) | Lect/Lab./Prac./Tutor | SSWL (hr/sem) | USWL (hr/w) |
| 3 | 1 | 78 | 122 |
| Description | | | |
| Business administration involves the management and coordination of organizational operations, resources, and processes to achieve efficiency and meet business goals. It encompasses key functions such as finance, marketing, human resources, operations, and strategic planning. Effective business administration requires strong leadership, decision-making, and communication skills to guide teams and optimize performance. It also involves analyzing data, solving problems, and adapting to changing market conditions to ensure long-term success. A solid foundation in business administration is essential for individuals aspiring to lead or manage organizations in various industries. | | | |

Module 2

| | | | |
|---|------------------------------|----------------------|--------------------|
| Code | Course/Module Title | ECTS | Semester |
| BA1102 | Principles of economics | 6 | 1 |
| Class (hr/w) | Lect/Lab./Prac./Tutor | SSWL (hr/sem) | USWL (hr/w) |
| 3 | 2 | 63 | 87 |
| Description | | | |
| Principles of economics explore how individuals, businesses, and societies allocate limited resources to satisfy unlimited wants and needs. It is divided into microeconomics, which focuses on individual decision-making and market behavior, and macroeconomics, which examines broader issues like inflation, unemployment, and economic growth. Key concepts include supply and demand, opportunity cost, incentives, and the role of government in regulating markets. Understanding these principles helps explain how economies function and how policies can influence outcomes. Economics provides a framework for analyzing trade-offs and making informed decisions in both personal and professional contexts. | | | |

Module 3

| | | | |
|--|------------------------------|----------------------|--------------------|
| Code | Course/Module Title | ECTS | Semester |
| BA1103 | Basic of Accounting | 6 | 1 |
| Class (hr/w) | Lect/Lab./Prac./Tutor | SSWL (hr/sem) | USWL (hr/w) |
| 3 | 0 | 63 | 87 |
| Description | | | |
| Basics of accounting involve the systematic recording, analyzing, and reporting of financial transactions to provide accurate information about an organization's financial health. It follows fundamental principles such as the double-entry system, where every transaction affects at least two accounts | | | |

(debits and credits). Key financial statements include the balance sheet, income statement, and cash flow statement, which help stakeholders assess performance and make informed decisions. Accounting also emphasizes accuracy, consistency, and adherence to standards like GAAP (Generally Accepted Accounting Principles) or IFRS (International Financial Reporting Standards). A strong grasp of accounting basics is essential for managing finances, ensuring compliance, and supporting strategic planning in any business.

Module 4

| Code | Course/Module Title | ECTS | Semester |
|--|--------------------------|---------------|-------------|
| BA1104 | Mathematics for Business | 6 | 1 |
| Class (hr/w) | Lect/Lab./Prac./Tutor | SSWL (hr/sem) | USWL (hr/w) |
| 3 | 0 | 63 | 87 |
| Description | | | |
| Mathematics for business applies quantitative techniques and analytical tools to solve practical problems in the business world. It includes topics such as algebra, calculus, statistics, and financial mathematics, which are used to analyze data, optimize decisions, and forecast trends. Key applications include calculating profit margins, interest rates, break-even points, and inventory management. These mathematical skills help businesses improve efficiency, reduce costs, and make informed, data-driven decisions. A solid understanding of mathematics is essential for professionals in finance, marketing, operations, and other business areas to navigate complex challenges effectively. | | | |

Module 5

| Code | Course/Module Title | ECTS | Semester |
|---|-----------------------|---------------|-------------|
| UNI115 | English language | 2 | 1 |
| Class (hr/w) | Lect/Lab./Prac./Tutor | SSWL (hr/sem) | USWL (hr/w) |
| 2 | 0 | 33 | 17 |
| Description | | | |
| The English language is a global means of communication, widely used in business, education, and international relations. It encompasses grammar, vocabulary, pronunciation, and writing skills, which are essential for clear and effective expression. Proficiency in English enables individuals to access a wealth of knowledge, as it is the primary language of academic research, technology, and media. Strong English skills are crucial for professional success, as they facilitate collaboration, negotiation, and networking in diverse settings. Mastering the English language opens doors to opportunities and fosters cross-cultural understanding in an interconnected world. | | | |

Module 6

| Code | Course/Module Title | ECTS | Semester |
|--------------|-----------------------|---------------|-------------|
| UNI116 | Arabic language | 2 | 1 |
| Class (hr/w) | Lect/Lab./Prac./Tutor | SSWL (hr/sem) | USWL (hr/w) |

| | | | |
|---|---|----|----|
| 2 | 0 | 33 | 17 |
| Description | | | |
| <p>The Arabic language is a rich and historical language spoken by millions across the Middle East, North Africa, and beyond, serving as a key cultural and religious medium, particularly as the language of the Quran. It features a unique script, complex grammar, and a wide range of dialects that vary by region, alongside Modern Standard Arabic used in formal settings. Arabic is essential for understanding the history, literature, and traditions of the Arab world, making it a vital tool for cultural exchange and diplomacy. Proficiency in Arabic opens opportunities in fields such as international relations, business, and academia, especially given the region's geopolitical and economic significance. Learning Arabic fosters deeper connections with Arab cultures and enhances global communication in an increasingly interconnected world.</p> | | | |

Module 7

| Code | Course/Module Title | ECTS | Semester |
|--|---------------------------------------|---------------|-------------|
| BA1201 | Principles of business Administration | 8 | 2 |
| Class (hr/w) | Lect/Lab./Prac./Tutor | SSWL (hr/sem) | USWL (hr/w) |
| 3 | 0 | 78 | 122 |
| Description | | | |
| <p>Principles of Business Administration provide the foundational framework for managing and organizing business operations effectively. They include planning, organizing, leading, and controlling resources to achieve organizational goals efficiently. These principles emphasize decision-making, strategic thinking, and problem-solving to adapt to dynamic market conditions. Key areas of focus include resource allocation, team management, financial oversight, and customer satisfaction. Understanding these principles is essential for aspiring managers and entrepreneurs to drive success and sustain growth in any business environment.</p> | | | |

Module 8

| Code | Course/Module Title | ECTS | Semester |
|--|-------------------------|---------------|-------------|
| BA1202 | Statistics for Business | 3 | 2 |
| Class (hr/w) | Lect/Lab./Prac./Tutor | SSWL (hr/sem) | USWL (hr/w) |
| 3 | 0 | 63 | 87 |
| Description | | | |
| <p>Statistics for Business involves the application of statistical methods to analyze data and support decision-making in a business context. It includes techniques such as data collection, descriptive statistics, probability, hypothesis testing, and regression analysis to identify trends and patterns. These tools help businesses make informed decisions, forecast outcomes, and optimize strategies in areas like marketing, finance, and operations. Understanding statistics enables professionals to interpret data accurately, minimize risks, and improve performance. A strong grasp of statistical concepts is essential for leveraging data-driven insights to achieve competitive advantage and drive business success.</p> | | | |

Module 9

| Code | Course/Module Title | ECTS | Semester |
|---|--------------------------|---------------|-------------|
| BA1203 | Principles of Accounting | 3 | 2 |
| Class (hr/w) | Lect/Lab./Prac./Tutor | SSWL (hr/sem) | USWL (hr/w) |
| 3 | 0 | 63 | 87 |
| Description | | | |
| Principles of Accounting form the foundation for accurately recording, summarizing, and reporting financial transactions within an organization. Key principles include the accrual basis of accounting, consistency, materiality, and the matching principle, which ensure financial statements are reliable and comparable. These principles guide the preparation of essential financial documents like the balance sheet, income statement, and cash flow statement. Adherence to standards such as GAAP (Generally Accepted Accounting Principles) or IFRS (International Financial Reporting Standards) ensures transparency and compliance. Understanding these principles is crucial for maintaining financial integrity, supporting decision-making, and fostering trust among stakeholders. | | | |

Module 10

| Code | Course/Module Title | ECTS | Semester |
|--|-----------------------------|---------------|-------------|
| BA1204 | English Reading in Business | 3 | 2 |
| Class (hr/w) | Lect/Lab./Prac./Tutor | SSWL (hr/sem) | USWL (hr/w) |
| 3 | 0 | 48 | 77 |
| Description | | | |
| English Reading in Business focuses on developing the skills to comprehend and analyze business-related texts, such as reports, emails, contracts, and industry publications. It emphasizes understanding key concepts, identifying main ideas, and interpreting data or trends presented in written form. Strong reading skills enable professionals to stay informed about market developments, organizational policies, and global business trends. This competency is essential for effective communication, decision-making, and staying competitive in a fast-paced business environment. Mastering English reading in business enhances critical thinking and ensures individuals can extract valuable insights from complex materials. | | | |

Module 11

| Code | Course/Module Title | ECTS | Semester |
|--------------|-----------------------|---------------|-------------|
| UNI125 | Computer skills | 3 | 2 |
| Class (hr/w) | Lect/Lab./Prac./Tutor | SSWL (hr/sem) | USWL (hr/w) |
| 3 | 0 | 48 | 27 |
| Description | | | |

Computer skills encompass the ability to use technology and software tools effectively to perform tasks in personal, academic, and professional settings. These skills include basic proficiency in operating systems, word processing, spreadsheets, presentations, and internet navigation, as well as more advanced abilities like coding, data analysis, and graphic design. In the modern workplace, computer skills are essential for improving productivity, communication, and problem-solving. They enable individuals to adapt to technological advancements and leverage digital tools for innovation and efficiency. Strong computer skills are a critical asset in virtually every industry, empowering individuals to succeed in a technology-driven world.

Module 12

| Code | Course/Module Title | ECTS | Semester |
|---|-------------------------|---------------|-------------|
| UNI126 | Human Right & Democracy | 3 | 2 |
| Class (hr/w) | Lect/Lab./Prac./Tutor | SSWL (hr/sem) | USWL (hr/w) |
| 3 | 0 | 33 | 17 |
| Description | | | |
| Human Rights and Democracy are fundamental principles that promote equality, freedom, and justice for all individuals within a society. Human rights ensure that every person is entitled to basic freedoms, such as the right to life, education, and freedom of expression, regardless of race, gender, or religion. Democracy, on the other hand, is a system of governance where power lies with the people, exercised through free and fair elections, rule of law, and accountable institutions. Together, these principles foster inclusive societies, protect individual dignity, and encourage active citizen participation. Upholding human rights and democracy is essential for creating a just, peaceful, and equitable world. | | | |

8. Contact

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