

Wasit University

جامعة واسط



First Cycle – Bachelor's Degree (B.Sc.) – Business Administration

بكالوريوس – إدارة اعمال



Table of Contents

1. Overview
2. Undergraduate Modules 2024-2025
3. Contact

1. Overview

This catalogue is about the courses (modules) given by the program of Business Management to gain the Bachelor of Business Administration degree. The program delivers (12) Modules with (1500) total student workload hours and 60 total ECTS. The module delivery is based on the Bologna Process.

نظرة عامة

يتناول هذا الدليل المواد الدراسية التي يقدمها برنامج إدارة الأعمال للحصول على درجة بكالوريوس في إدارة الأعمال. يقدم البرنامج (12) مادة دراسية، مع (1500) إجمالي ساعات حمل الطالب و 60 إجمالي وحدات أوروبية. هذا للمرحلة الأولى فقط. يعتمد تقديم المواد الدراسية على عملية بولونيا.

2. Undergraduate Courses 2023-2024

Module 1

Code	Course/Module Title	ECTS	Semester
BA1101	Basic of business Administration	8	1
Class (hr/w)	Lect/Lab./Prac./Tutor	SSWL (hr/sem)	USWL (hr/w)
3	1	78	122
Description			
Business administration involves the management and coordination of organizational operations, resources, and processes to achieve efficiency and meet business goals. It encompasses key functions such as finance, marketing, human resources, operations, and strategic planning. Effective business administration requires strong leadership, decision-making, and communication skills to guide teams and optimize performance. It also involves analyzing data, solving problems, and adapting to changing market conditions to ensure long-term success. A solid foundation in business administration is essential for individuals aspiring to lead or manage organizations in various industries.			

Module 2

Code	Course/Module Title	ECTS	Semester
BA1102	Principles of economics	6	1

Class (hr/w)	Lect/Lab./Prac./Tutor	SSWL (hr/sem)	USWL (hr/w)
3	2	63	87
Description			
Principles of economics explore how individuals, businesses, and societies allocate limited resources to satisfy unlimited wants and needs. It is divided into microeconomics, which focuses on individual decision-making and market behavior, and macroeconomics, which examines broader issues like inflation, unemployment, and economic growth. Key concepts include supply and demand, opportunity cost, incentives, and the role of government in regulating markets. Understanding these principles helps explain how economies function and how policies can influence outcomes. Economics provides a framework for analyzing trade-offs and making informed decisions in both personal and professional contexts.			

Module 3

Code	Course/Module Title	ECTS	Semester
BA1103	Basic of Accounting	6	1
Class (hr/w)	Lect/Lab./Prac./Tutor	SSWL (hr/sem)	USWL (hr/w)
3	0	63	87
Description			
Basics of accounting involve the systematic recording, analyzing, and reporting of financial transactions to provide accurate information about an organization's financial health. It follows fundamental principles such as the double-entry system, where every transaction affects at least two accounts (debits and credits). Key financial statements include the balance sheet, income statement, and cash flow statement, which help stakeholders assess performance and make informed decisions. Accounting also emphasizes accuracy, consistency, and adherence to standards like GAAP (Generally Accepted Accounting Principles) or IFRS (International Financial Reporting Standards). A strong grasp of accounting basics is essential for managing finances, ensuring compliance, and supporting strategic planning in any business.			

Module 4

Code	Course/Module Title	ECTS	Semester
BA1104	Mathematics for Business	6	1
Class (hr/w)	Lect/Lab./Prac./Tutor	SSWL (hr/sem)	USWL (hr/w)
3	0	63	87
Description			
Mathematics for business applies quantitative techniques and analytical tools to solve practical problems in the business world. It includes topics such as algebra, calculus, statistics, and financial mathematics, which are used to analyze data, optimize decisions, and forecast trends. Key applications include calculating profit margins, interest rates, break-even points, and inventory management. These mathematical skills help businesses improve efficiency, reduce costs, and make informed, data-driven			

decisions. A solid understanding of mathematics is essential for professionals in finance, marketing, operations, and other business areas to navigate complex challenges effectively.

Module 5

Code	Course/Module Title	ECTS	Semester
UNI115	English language	2	1
Class (hr/w)	Lect/Lab./Prac./Tutor	SSWL (hr/sem)	USWL (hr/w)
2	0	33	17
Description			
<p>The English language is a global means of communication, widely used in business, education, and international relations. It encompasses grammar, vocabulary, pronunciation, and writing skills, which are essential for clear and effective expression. Proficiency in English enables individuals to access a wealth of knowledge, as it is the primary language of academic research, technology, and media. Strong English skills are crucial for professional success, as they facilitate collaboration, negotiation, and networking in diverse settings. Mastering the English language opens doors to opportunities and fosters cross-cultural understanding in an interconnected world.</p>			

Module 6

Code	Course/Module Title	ECTS	Semester
UNI116	Arabic language	2	1
Class (hr/w)	Lect/Lab./Prac./Tutor	SSWL (hr/sem)	USWL (hr/w)
2	0	33	17
Description			
<p>The Arabic language is a rich and historical language spoken by millions across the Middle East, North Africa, and beyond, serving as a key cultural and religious medium, particularly as the language of the Quran. It features a unique script, complex grammar, and a wide range of dialects that vary by region, alongside Modern Standard Arabic used in formal settings. Arabic is essential for understanding the history, literature, and traditions of the Arab world, making it a vital tool for cultural exchange and diplomacy. Proficiency in Arabic opens opportunities in fields such as international relations, business, and academia, especially given the region's geopolitical and economic significance. Learning Arabic fosters deeper connections with Arab cultures and enhances global communication in an increasingly interconnected world.</p>			

Module 7

Code	Course/Module Title	ECTS	Semester
BA1201	Principles of business Administration	8	2
Class (hr/w)	Lect/Lab./Prac./Tutor	SSWL (hr/sem)	USWL (hr/w)

3	0	78	122
Description			
Principles of Business Administration provide the foundational framework for managing and organizing business operations effectively. They include planning, organizing, leading, and controlling resources to achieve organizational goals efficiently. These principles emphasize decision-making, strategic thinking, and problem-solving to adapt to dynamic market conditions. Key areas of focus include resource allocation, team management, financial oversight, and customer satisfaction. Understanding these principles is essential for aspiring managers and entrepreneurs to drive success and sustain growth in any business environment.			

Module 8

Code	Course/Module Title	ECTS	Semester
BA1202	Statistics for Business	3	2
Class (hr/w)	Lect/Lab./Prac./Tutor	SSWL (hr/sem)	USWL (hr/w)
3	0	63	87
Description			
Statistics for Business involves the application of statistical methods to analyze data and support decision-making in a business context. It includes techniques such as data collection, descriptive statistics, probability, hypothesis testing, and regression analysis to identify trends and patterns. These tools help businesses make informed decisions, forecast outcomes, and optimize strategies in areas like marketing, finance, and operations. Understanding statistics enables professionals to interpret data accurately, minimize risks, and improve performance. A strong grasp of statistical concepts is essential for leveraging data-driven insights to achieve competitive advantage and drive business success.			

Module 9

Code	Course/Module Title	ECTS	Semester
BA1203	Principles of Accounting	3	2
Class (hr/w)	Lect/Lab./Prac./Tutor	SSWL (hr/sem)	USWL (hr/w)
3	0	63	87
Description			
Principles of Accounting form the foundation for accurately recording, summarizing, and reporting financial transactions within an organization. Key principles include the accrual basis of accounting, consistency, materiality, and the matching principle, which ensure financial statements are reliable and comparable. These principles guide the preparation of essential financial documents like the balance sheet, income statement, and cash flow statement. Adherence to standards such as GAAP (Generally Accepted Accounting Principles) or IFRS (International Financial Reporting Standards) ensures transparency and compliance. Understanding these principles is crucial for maintaining financial integrity, supporting decision-making, and fostering trust among stakeholders.			

Module 10

Code	Course/Module Title	ECTS	Semester
BA1204	English Reading in Business	3	2
Class (hr/w)	Lect/Lab./Prac./Tutor	SSWL (hr/sem)	USWL (hr/w)
3	0	48	77
Description			
<p>English Reading in Business focuses on developing the skills to comprehend and analyze business-related texts, such as reports, emails, contracts, and industry publications. It emphasizes understanding key concepts, identifying main ideas, and interpreting data or trends presented in written form. Strong reading skills enable professionals to stay informed about market developments, organizational policies, and global business trends. This competency is essential for effective communication, decision-making, and staying competitive in a fast-paced business environment. Mastering English reading in business enhances critical thinking and ensures individuals can extract valuable insights from complex materials.</p>			

Module 11

Code	Course/Module Title	ECTS	Semester
UNI125	Computer skills	3	2
Class (hr/w)	Lect/Lab./Prac./Tutor	SSWL (hr/sem)	USWL (hr/w)
3	0	48	27
Description			
<p>Computer skills encompass the ability to use technology and software tools effectively to perform tasks in personal, academic, and professional settings. These skills include basic proficiency in operating systems, word processing, spreadsheets, presentations, and internet navigation, as well as more advanced abilities like coding, data analysis, and graphic design. In the modern workplace, computer skills are essential for improving productivity, communication, and problem-solving. They enable individuals to adapt to technological advancements and leverage digital tools for innovation and efficiency. Strong computer skills are a critical asset in virtually every industry, empowering individuals to succeed in a technology-driven world.</p>			

Module 12

Code	Course/Module Title	ECTS	Semester
UNI126	Human Right & Democracy	3	2
Class (hr/w)	Lect/Lab./Prac./Tutor	SSWL (hr/sem)	USWL (hr/w)
3	0	33	17
Description			
<p>Human Rights and Democracy are fundamental principles that promote equality, freedom, and justice for all individuals within a society. Human rights ensure that every person is entitled to basic freedoms,</p>			

such as the right to life, education, and freedom of expression, regardless of race, gender, or religion. Democracy, on the other hand, is a system of governance where power lies with the people, exercised through free and fair elections, rule of law, and accountable institutions. Together, these principles foster inclusive societies, protect individual dignity, and encourage active citizen participation. Upholding human rights and democracy is essential for creating a just, peaceful, and equitable world.

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